

Why ALASKA OMEGA® ?

Sustainability:

AlaskaOmega® is the only refined Omega-3 fish oil concentrate to carry the prestigious ecolabel certification from the Marine Stewardship Council.



37
YEARS

The Alaska Pollock (*Theragra chalcogramma*) fishery in the Bering Sea has a 37 year record of sustainable fisheries management

MSC
CERTIFIED

Certified by Marine Stewardship Council to meet MSC standards since 2005, recertified in 2010.

<1%

Ultra-low bycatch - <1% non-target species.



Source:

100% sourced from wild Alaskan fish oils, processed from fresh-caught fish for human consumption, refined by family-owned and operated refinery in USA.

Mid-water Trawl

Alaska Pollock are caught with selective mid-water, pelagic trawl (NOT destructive demersal bottom trawl fishing practices).

Largest fishery for human consumption, worldwide.

What is a Pollock? It's Cod!

Alaska Pollock (*Theragra chalcogramma*) - member of the cod family, Gadidae, exclusively caught in Alaska's Bering Sea and Gulf of Alaska



ALASKA POLLOCK BIOMASS

8,000,000 MT

SUSTAINABLE SOURCE

1,200,000,000kg of fish caught in 2013 from an estimated fishery biomass of greater than 8,000,000,000kg. Less than 50% of the scientifically determined over-fishing level.

2,500,000 MT
OVER-FISHING LEVEL

1,250,000 MT
ACTUAL CATCH
<50% of OVER-FISHING LEVEL

2013

* The MSC has developed standards for sustainable fishing and seafood traceability. Both standards meet the world's toughest best practice guidelines and are helping to transform global seafood markets. www.msc.org





Why ALASKOMEGA® ?

Ultra High EPA + DHA Content:

The AlaskOmega family of bulk EPA+DHA ingredients provides multiple product forms with exceptionally high content of EPA + DHA

- EE** Ethyl Ester Concentrates of up to 80% EPA+DHA
- TG** Triglyceride Concentrates up to 75% EPA+DHA, presented in 90% min natural Triglyceride form
- Oil** Natural Fish Oils - Purified and stabilized natural wild Alaskan fish oils, minimally processed

Ultra-high EPA+DHA content allows for:

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Single dose replacing multiple dose	Mini dose replacing regular dose

UP TO 80% EPA + DHA OMEGA-3S

Exceptional Freshness:

AlaskOmega® products have been noted by customers around the world for their exceptionally fresh odor and taste. Products are packaged under Argon and Nitrogen inert gas.

<p>< 1</p> <p>LOW PEROXIDE VALUES</p> <p>Extremely Low Peroxide values (Spec of 1.0 max, typically less than 0.5).</p>	<p>< 7</p> <p>LOW TOTOX</p> <p>TOTOX max 7, typically 3 or less.</p>	<p>3 yrs +</p> <p>LONG STABILITY</p> <p>Demonstrated shelf life of 3+ years for bulk ingredients.</p>
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AlaskOmega® is produced by Organic Technologies
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